

Subject: Fwd: Announcing Our New Leadership Team!
From: Avak Keotahian <avak.keotahian@lacity.org>
Date: 06/30/2016 07:56 PM
To: Media District <lisa@mediadistrict.org>

----- Forwarded message -----

From: "Controller Galperin" <controller.galperin@lacity.org>
Date: Jun 27, 2016 5:22 PM
Subject: Announcing Our New Leadership Team!
To:
Cc:

Dear Colleagues and Friends:

I am very pleased to share with you key and exciting new members of our leadership team and of our office. **Chief Deputy Controller: Georgia Mattera** is joining our team as Chief Deputy Controller. In this roll, Georgia will oversee all operations of the Controller's Office, including financial operations, financial reporting, payroll, systems, and general administration. Georgia comes to our office with a combined 26 years of LA City/County experience (22 years at L.A. City). She is currently the Division Director/Special Budget Advisor to the County Sheriff. Also at the County, she served as Deputy CEO of Public Safety. Here in the City of Los Angeles, Georgia was Deputy Mayor of Budget and Financial Strategy for Mayor Villaraigosa, Assistant Deputy Mayor for Public Safety for Mayor Richard Riordan, Assistant General Manager of Administration for the Los Angeles Convention Center, and before that spent 13 years in the CAO's office as an analyst working on various budgets and large capital projects for the City. Georgia earned a Bachelor of Science degree and Masters Degree in Public Policy Administration from California State University, Long Beach and also completed the Harvard management program. She will be on board in the latter part of July.

Executive Deputy Controller and Chief of the Executive Staff: Jennifer Rivera is joining to lead the executive team members responsible for legislative and policy affairs and communications. She will also oversee our office's relationships with other elected officials' offices here in City Hall and beyond. Many of you know Jennifer from her current role as Assistant Chief of Staff to Councilman Gilbert Cedillo, and before that she oversaw legislative affairs for two former Councilmembers. Jennifer is a graduate of Loyola Marymount Los Angeles, attended graduate school in International Relations at both Oxford and Kent University in the United Kingdom, and received a Masters from the University of Southern California (USC) in Communications Management.

Chief Financial Officer / Director of Financial Reporting: Matt Crawford has joined our office to oversee financial reporting, the City's financial management system (FMS), and our growing open data program. Matt is currently the Budget Director for Mayor Garcetti. Matt graduated from Occidental College with a degree in

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Economics and began his City career as a Student Professional Worker in the CAO's office, where he spent ten years working on assignments with Animal Services, Building and Safety, Planning, and the Police Department. He also served as President of the Fiscal and Policy Professionals Association, an organization representing employees in the CAO's office. From the CAO's office Matt moved to the Planning Department, where he managed the Administrative Services Division. I am confident that Matt and our outstanding Principal Deputy Controller/Chief Operating Officer Vijay Singhal will together ensure that we continue to achieve excellence across our many divisions.

Assistant Deputy Controller for Communications: Deborah Hong, is joining our office to work closely with Communications Deputy Controller Lowell Goodman on our office's public outreach campaigns. In her work, she'll be emphasizing new and social media, as well as press relations and online content. Deborah has worked in the private sector as Director of Marketing for the social media agency Digital Ghetto and Social Media Marketing Manager for Edmunds.com. Deborah is a graduate of the University of California, Berkeley, and was a Fulbright Scholar studying in Seoul, Korea.

We bid farewell to Deputy Controller **Monique Earl** and to Chief of Auditing **Farid Saffar**, and we thank them for their service. Monique has a new role as the Assistant General Manager of Administrative and Field Services for the Los Angeles Department of Transportation (LADOT). Farid has transitioned into retirement. I am pleased to announce that Siri Khalsa will be acting as Interim Director of Auditing. Siri has served this office as Deputy Director of Auditing since 2005.

I look forward to introducing our new team members to you at an all-staff meeting later in the summer. Until then, thank you for your continued hard work, professionalism and dedication to this office.

Sincerely,
Ron Galperin
City Controller